



Want to become a regular contributor for our Blog? Great!

Our Blog is dedicated to professionals seeking to learn more in the fields of business and information technology. Our goal is to help inform and grow the knowledge of our readers, and to do that we rely on a bank of thought leaders and experts to do just that.

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Blog Topics

We have provided some guidance below on the Topics we currently cover and the areas of potential interest to our readers are provided as examples.

Project Management: trends, case studies, thought leadership, lessons learned, new ways to deliver successful projects, Project Management Methodologies, PMO establishment and guidelines, project governance.

Change Management: New trends in business and technology, embedding change in organisations, Lessons learned, new ways to implement change, the mistakes to avoid in change management.

Risk Management: Improving / challenges in Risk Management in organisations, Cyber Security Risk Management, tips or suggestions to improve embedding risk management in organisations.

Business Cases: business case for capital raising and new investments, Case Studies, major investment decision making, corporate governance and assurance.

Digital Transformation: Digital transformation and what it means; secrets of successful digital transformation; Digital Trends, Blockchain, Internet of Things (IoT), Artificial Intelligence, Machine Learning, Big Data, Cloud Computing

Cybersecurity: Cyber Threats and trends, Cybersecurity Governance, Cybersecurity skills, Cloud Security.

Why write for the EZY Skills Blog?

Writing for EZY Skills will help you reach a new audience of highly engaged professionals. This will help you get professional exposure and build a personal brand. In addition, you do not have to worry about managing or hosting a personal blog, protecting your content and learning how reach the right audience. You will be able to share links on any social media platform. It's a chance to share your expertise and provide value to a wider audience. If you care about helping professionals and other businesses grow and improve themselves, the EZY Skills Blog is a good place for you.

Other benefits include:

- Engaged active users.
- Your own author description, picture and by-line
- Newsletter promotion
- Social media promotion
- An audience full of business decision makers



How does it work?

email your idea to our team. If we like your idea, we'll ask for an article outline. If we like your outline, we'll ask for a full draft.

Then we'll take over the editing, publishing, and distribution. We'll update you when your post goes live, and ask that you share it around with your own audiences, too. The more shares and views your article gets, the better it is for everyone.

How to contact us (and what to include)?

Please email your blog contributor request to info@ezyskills.com.au with the subject line "*Article Idea for EZY Skills Blog.*" We review all material and will get back to you at our earliest possible convenience.

In your email, please include:

- Your suggested article title
- Why you think it's a good fit for the EZY Skills Blog
- A brief outline or description of what the article will include
- Full name
- Title, role, or position
- Company name (freelancers welcomed)
- Company or personal URL (preferably LinkedIn profile)

If your pitch is accepted, please follow the guidelines below when drafting your blog post.

How to write your article?

This is what we expect from your own article:

- Original work
- Zero spelling and grammar mistakes
- Minimum 1,800 words (there is no limit, but make every word count)
- Short paragraphs (1-4 sentences)
- Thorough research of the topic, or extensive personal experience
- Actionable tips and instruction
- Relevant and helpful videos, images, GIFs, graphs, and/or infographics
- Bullet points, numbered lists, and/or pull quotes to break up blocks of text
- Relevant and helpful links to reputable sites included
- Appropriate credit to all sources
- A brief personal bio (no more than 4-5 lines)
- Your website and social media links (if applicable)

Please remove (do not include):

- Affiliate links
- Self-promotion (personal experiences and case studies are fine)
- Fluff
- Plagiarized, duplicated, or previously published content
- Cliches and clickbait



We will not publish anything that:

- Doesn't include links to high quality sources
- Needs significant editing before we can publish it
- Plagiarizes other content (even if the "other content" was written by you)
- Is self-promotional (or a poorly disguised sales pitch)